

DIRECTIONS TO MICRON (BROMYARD, HEREFORDSHIRE)

1. From M5.

Get off motorway at Junction 7, following signs for A44 to Leominster. 14 miles out of Worcester you come to Bromyard. Take the first right into town (the B4203, signposted Stourport and Industrial Estate). Then follow the instructions for 'In Bromyard' as below:-

2. From M4.

Get off motorway at Junction 15, and follow A419 towards Swindon. Stay on A419 to Cirencester and go straight through Cirencester on this road which becomes the A417 to Gloucester. Follow A417 to Gloucester ring road then follow signs to A417 to Ledbury (initially following signs to A40 Cheltenham and M5). Continue on A417 to Ledbury and go straight through town centre, stay on the same road which becomes the B4220 (signposted Bromyard and Worcester). 3 miles outside Ledbury, where the road bears sharp right to Worcester, go straight ahead on B4214 signposted for Bromyard. Cross A4103 (Worcester/Hereford road) on staggered cross-roads and continue on B4214 until the T-junction with the A465 (Bromyard/Hereford road) just outside Bromyard. Turn right and proceed for a few hundred yards until the T-junction with the A44 (Worcester/Leominster road). Turn right towards Worcester and proceed down the hill. At the bottom of the hill turn left onto B4203 (signposted Stourport and Industrial Estate). Then follow the instructions for 'In Bromyard' as below:-

3. In Bromyard.

From the A44 take the B4203 (signposted Stourport and Industrial Estate). At the top of hill (where the road branches sharp left going into Bromyard), go straight ahead (again following signs to Stourport and Industrial Estate). Proceed over a bridge then take the first right into the Industrial Estate. Follow the road through a 180° turn (back under the bridge you have just come over), then go through an old railway cutting and Micron is the first building on the right.